

Greenville Transit Authority  
**DEVELOPMENT COMMITTEE MEETING**

Greenlink Administration Office • 100 W. McBee Avenue. • Greenville, SC 29601  
March 19, 2019 – 9:00 a.m.

**Committee Members in Attendance:** Mr. David Mitchell, Mr. Dick O'Neill  
**Absentee Committee Members:** Ms. Inez Morris (Committee Chair)  
**City of Greenville Employees in Attendance:** Mike Blizzard (Technical Services Mgr.), Jasmin Curtis (Safety and Training Officer), James Keel (Asst. Transit Director), Nicole McAden (Marketing and Public Affairs Specialist), Jason Sanders (Fleet Manager I), Kayleigh Sullivan (Transit Planner and Grants Coordinator)  
**Others in Attendance:** Asangwua Ikein (County Transit Planner), Amanda Warren (Citizen)

**Mr. David Mitchell called the meeting to order at approximately 9:00 a.m.**

**Quorum established.**

**Mr. Dick O'Neill made a motion to approve the February 19, 2019 minutes. Mr. David Mitchell seconded the motion. There is no opposition. The motion carries.**

**KPI Report (James Keel):** Ridership was low last month. Trolley ridership is normal. Mauldin/Simpsonville ridership is down. Circulator ridership is consistent. Accidents look good. No major complaints. We had a higher than normal amount of GAP cancellations. We had 14 major road calls and 65 minor. PMs look good.

**On Time Performance Reports (James Keel):** Wade Hampton route is our biggest cause for delays. Route 10 and 12 also contributed to delays.

**Marketing Report (Nicole McAden):**

- We brought in \$6,129 in new contracts for February. Contracted revenue since July is \$74,606.09.
- County Workshop in February using Greenlink as an example. Greenville Faces Transit Photo exhibit at Transit Center on March 1 in accordance with Fare Free Day. There was an opinion letter to the editor of Greenville News regarding Greenlink funding.
- Meeting with City of Mauldin and City of Fountain Inn to discuss circulator routes in their area. Both municipalities are open to discussions. It is a matter of where the money will come from.
- Michelin was originally interested in helping Greenlink through exploratory lab to identify outside-of-the-box funding streams, and projects that could help with public perception. Their management later nixed external project.
- Greenville County Transit Oriented Development Planning grant received from the FTA. It deals with how to set land use regulations along corridors where you hope to have high-speed transit in terms of fixed guideways. It refers to light rail or BRT. They will present to the GTA Board in the near future regarding an MOU.
- Fare free day took place March 1. Ridership increased by 77% compared to previous Friday. This was due in part to it coinciding with the first of the month, which typically has higher ridership.
- Passenger travel training held for Access Health who work with persons without insurance. New passenger orientation for Olli on February 12. Greenville County held meetings for their comprehensive plan.
- Upstate Transit Coalition meeting where Clemson University students presented their fall semester project on a regional bus route that would connect Anderson and Greenville and Spartanburg. Transportation Association for SC Conference March 21 and March 22. UTC was invited to participate.

**Strategic Milestone Report:** Two remaining milestones are COA Route Changes and implementation of monthly fare pass product. The Board needs to decide whether to offer a monthly fare pass.

**NEW BUSINESS**

**Free Voucher Policy (Draft Application):**

54 Ms. McAden sent out a draft application modeled after another transit agency. The other transit agency allows a  
55 nonprofit to handle free vouchers for their agency. Applications will be reviewed on a rolling basis. The GTA Board of  
56 Directors Development Committee will first review applications. The consensus of the committee was to have the  
57 requestor attend Development Committee meeting in person to discuss their request. The Board needs to decide the  
58 number of passes to be given out. There was concern about determining whether a requestor is an actual 501(3)(c).  
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60 **Mr. David Mitchell made a motion to take the Free Voucher Policy to the full board for approval. Mr. Dick O'Neill**  
61 **seconded the motion. There was no opposition. This will go to the full Board for approval.**

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63 **Mr. Dick O'Neill made a motion to adjourn. Mr. David Mitchell seconded the motion. There is no opposition. The**  
64 **motion carries.**

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66 The Development Committee minutes distributed by Lorrie Brown via email on Tuesday, March 26, 2019.